



THE DSTA “HEADLIGHT”

Chelsea Loining – Editor cloining@halvorlines.com

NEWS OF THE DULUTH-SUPERIOR TRANSPORTATION ASSOCIATION

Representing Transportation Professionalism in the Twin Ports as members from a wide spectrum of businesses in our area, we all take pride in the industry of transportation and the roles we each play.

May 2017

PRESIDENT’S NOTE

Where did the month of April go?! Hopefully, we are done seeing the white stuff for awhile. My mom was born and raised in Alton, Illinois, and strongly disliked the climate in Duluth/Superior. She once told me that she’d heard from a Twin Ports native that there was record of snow falling every month of the year but one. Hmmmm...August perhaps? I too, have a hard time with the length of our winters here, however overall love and embrace this naturally beautiful area in which we live.

Turning the page to May, the DSTA is on the brink of some big events! Our May gathering will feature information on area parks and trails, and will be held at Vintage Italian Pizza. Please ensure that you sign up for what promises to be a very informative meeting.

The Fill-a-Truck, Feed-a-Family Food Drive is right around the corner (June 2nd & 3rd), and a large number of volunteers are needed to help make this event a successful one. Last year, approximately 9,000 pounds of food (18 pallets) and \$5,600 in cash were collected. Our goal this year is to raise \$10,000 and collect as much food as possible, shooting for 10,000 pounds of food (20 pallets). The money and food collected helps to feed thousands of less fortunate Northlanders. Please ask your family and friends to lend a hand as well.

Please email Jay Baker, at jbaker@slidingsystems.com to sign up. Please include your name, phone number, and t-shirt size, as well as the time and location you will volunteer at. We are also seeking corporate volunteers. Businesses that commit to 30 total hours of volunteering will qualify for corporate sponsorship, and will have their business logo incorporated onto large banners that are prominently displayed at the collection sites, as well as on t-shirts and in event advertising. The deadline to sign-up as a corporate sponsor is noon on Monday, May 15th. Once again, I can’t stress enough how much we need your help. Please sign up, today!

In closing, please be on the lookout for updates from the DSTA scholarship committee, details regarding our annual golf outing on July 19th, and information about our Sundew Family Fun Fest on August 16th.

Take care, enjoy the splendor of May, and hope to see you on the 17th!

Until next month,
Leyla Aktekin
DSTA President

APRIL MEETING RECAP

By meeting co-chairs Peter Majkozak and Ian Schoenike

The DSTA had the opportunity to showcase many local programs, associations, and organizations at its April Meeting, held on the campus of the University of Wisconsin-Superior (UWS), in the Yellow Jacket Union.

In conjunction with the faculty and students of the UWS Transportation and Logistics Management (T&L) Program, the DSTA was first treated to a T&L Program update from Assistant Professor Daniel Rust. Rust is new to the UWS program but is no stranger to the transportation industry as he created a Transportation Program at the University of Missouri St. Louis earlier in his career. Rust presented the benefits of the T&L Program at UWS, especially with the proximity to our Twin Ports.

Segueing perfectly from education into business, Daniel proudly introduced Kate Ferguson from Duluth Cargo Connect (DCC). DCC is a newly formed Multi-modal Cargo Hub now operating on Duluth's Rice's Point. Ferguson is a graduate of the UWS T&L Program and is now a Business Development leader for DCC after previously working 9 years with Canadian National RR. Kate was very energetic about the business growth and stated that the DCC offers unique solutions to customers' freight needs. She was quick to point out that DCC directly accesses four Class 1 Railroads as well as state of the art warehousing facilities, and of course the Port.



Marta Larson & John Bergstrom, students in the T&L Program, next explained the happenings of the T&L Club. The T&L Club, operated by students, strives to heighten learning in transportation education using real world, inevitable on the job examples.

The club meets monthly and typically invites outside industry leaders to speak to the group. They travel all over the U.S. gaining industry knowledge and competing against peers.

T&L Student, Jacob Irlbeck, next presented his team project that won a competition at the latest Intermodal Association of North America (IANA) Conference in Houston, TX. The project revolved around backing solutions for a maritime company facing industry overcapacity issues. Jacob said that math was very necessary for the competition but also stated that the core of the competition victory was critical thinking using industry knowledge, something the T&L Program prides itself on teaching.

Finally, the DSTA had its turn to present work they've been preparing. DSTA President, Leyla Aktekin, was pleased to announce the DSTA's efforts in forming a financial educational scholarship directed towards students in transportation program degrees. The DSTA Board of Directors is using a subcommittee to develop the still very early stages of a scholarship. More info on the scholarship soon. See you all in May!



MAY EVENT

Join us for a presentation on the City of Duluth's Saint Louis River Corridor Initiative, presented by Jim Shoberg, PLA Project Coordinator, Parks and Recreation Division

Learn all about the parks and trails just in time for the season!

Wednesday, May 17th

At Vintage Italian Pizza,

1201 Tower Avenue, Superior, WI

Attendees will be able to order off the menu for themselves

Please RSVP with Kristin McKibbage at Halvor Lines with the attached form, so we can get an accurate head count to V.I.P

MEMBER INFORMATION

2017 Dates

5/17/17: Parks & Trails Presentation

6/2/17-6/3/17: Fill-a-Truck, Feed a Family Food Drive

07/19/17: Annual Golf Outing, Nemadji Golf Course

8/16/17: Sundew Family Fun Outing

9/20/17: TBN

10/18/17: TBN

11/15/17: Annual Past Presidents' Night, Annual Dinner and Election Night

**Third Wednesday of the month unless otherwise noted; no meetings in June, August, and December unless scheduled for special event)

Thank you from your DSTA Board of Directors and officers for your continued support.

MEMBER SPOTLIGHT

Judy Mattila
Safety Compliance Coordinator
(Halvor Lines, Inc)



Why did you join the DSTA?

I joined the DSTA to meet other people in the industry excellent networking source.

What has been your favorite DSTA event or meeting?

My favorite DSTA event is the fill a truck-feed a family- giving to the community is very rewarding.

If you could travel anywhere in the world where would it be and why?

Paris, I have wanted to go there ever since I was a little girl.

If you were an ice cream flavor, what flavor would it be? Why?

Chocolate-Why? Because very few people dislike chocolate ice cream



DULUTH-SUPERIOR TRANSPORTATION ASSOCIATION
Wednesday, May 17th, 2017
Vintage Italian Pizza - Superior, WI

St. Louis River Corridor Initiative Presentation

Co-chairs: Bonnie and Russ Ramsay

Presentation: 6:00 p.m.

REGISTRATION FOR: (contact name) _____ Business Phone: _____
Company _____ Cell Phone: _____
Address _____ City _____ State _____ ZIP _____
E-mail Address _____

ATTENDING (Please attach a list if needed):

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Please e-mail your R.S.V.P by Friday, May 12th, 2017 to Kristin McKibbage at: kmckibbage@halvorlines.com, using this reservation form.

**Mailed reservation forms must be mailed by Tuesday, May 9th to:
Halvor Lines, ATTN: Kristin McKibbage, 217 Grand Avenue, Superior, WI,
54880.**

THANK YOU!



Duluth-Superior Transportation Association

www.TheDSTA.com

Fill-a-Truck, Feed a Family Food and Fund Drive June 2 – 3, 2017

Duluth Miller Hill and Superior Harbor View Super One Foods

Visit our trailers at the Duluth Miller Hill and Superior Harbor View Super One Foods stores!

Or you can also make a donation at any of the following local Super One Foods stores:



Lakeside

West Duluth

Oakes Avenue Superior

Cloquet

Two Harbors

**Feed a Northland family in need.
Donate today.**

Proceeds Benefit

