

DSTA HEADLIGHT

Duluth-Superior Transportation Association News

MAY 2020

President's Note

Let me start by saying I fully hope all of you and your families are staying healthy and safe during the current Covid-19 crisis. It is amazing to think of how much our lives have changed in just a couple short months. Equally amazing is the adaptation that our essential workers, and really everyone, has made to protect ourselves and each other through these unprecedented times. I cannot express enough gratitude for everyone that I've been working with personally and professionally.

Many of the members of our organization are directly servicing our company and by that, directly servicing North America. Many of your businesses and employees are servicing essential Charter NEX plastic products throughout a supply chain producing food and medical packaging. These supplies are saving lives and refilling store shelves. This is just one example of the reliance our nation has on many of you. If it weren't for the trucks delivering these and so many other essential supplies, we wouldn't even have an opportunity to argue about whether we should be reopening. The outcome from this pandemic would be much more difficult. I hope you're feeling support and appreciation from everyone. You deserve it.

Regardless of your favorite news outlet or which official advice you want to take, we're coming to a place now where we are going to have to make the best decisions for ourselves. Mask or no mask... Restaurants open or closed... So many opinions. If you're out and about, you do you, I'll do me. But don't give me a hard time about it and I'll show you the same respect. Let's all do that for each other at least.

Thank you and stay safe.

Joe Schiff DSTA President

UPCOMING EVENTS

May 27—MTA/WMCA
(Virtual)

August 24- Golf Event

September (Dates TBD)—Food Drive

September 16—Legal Issues in Transportation

October 21— Railroads in the Twin Ports

December 4th—Past Presidents' Night/Holiday Party (Tentative)

Thank you from your DSTA Board of Directors and Officers for your continued support.

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MN and WI Trucking Associations Making a Difference for You

WEDNESDAY, MAY 27TH

Virtual Meeting via Zoom: 12:00pm—1:00pm

Presenters:

John Hausladen, President, Minnesota Trucking Association

Neal Kedzie, President, Wisconsin Motor Carriers Association

Topics to be covered:

- Power of Associations in a Time of Crisis
- Need for a Coordinated Federal Response
 - Working with the FMCSA
 - Association and Member Lobbying
- Timely and Accurate Information to Our Members
 - Dealing with the Media
 - The Path Forward

The link for the Zoom meeting will be sent out to all members prior to the meeting. (No reservation needed)



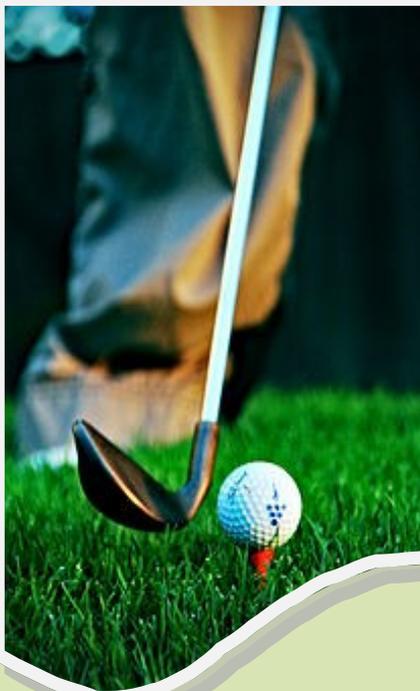
MARK YOUR CALENDARS!

August 24, 2020

Annual Golf Event

Northland Country Club

More Info to Follow



Greetings all,

This has been a challenging time for all of us and we have certainly missed seeing your faces! While we begin to adjust to what our new normal will look like, we are very excited to hold our first ever virtual meeting. All DSTA members will receive the link to attend the meeting and this will be a free virtual event. Gina and Carol were able to provide an agenda (listed below), to give you a sneak peak of items of discussion.

Please keep an eye out for that link and we hope to “see” you there!

Chelsea Loining, DSTA Editor

MAY MEETING AGENDA

Intro

The Power of Associations in a Time of Crisis

- Reputation
- Existing networks
- Ability to contact the right people fast

The Need for a Coordinated Federal Response

- Nature of interstate commerce
- Working as part of ATA Federation to share information and generate unified message
- Learning from other states

Working with the FMCSA

- FMCSA directs most of the rules we play by
- Getting critical early waivers, exemptions and extensions from FMCSA
 - HOS
 - CDL expirations
 - Driver credentials
 - Med card

Association and Member Lobbying

- What state/federal lobbying looks like
- How we influence policy (boards, commissions, etc).
- Association role and member engagement

Timely and Accurate Information to Our Members

- Digital Updates, Webinars, Conference Calls

Dealing With the Media

The Path Forward

- State budgets and the next crisis
- Building on our essentiality
- Honoring the truck driver
- Incorporating what we have learned

Application to Duluth-Superior Transportation Association - Year 2020 Membership

Please accept my _____ application for membership or _____ renewal or membership in the Duluth-Superior Transportation Association.

Please mark the appropriate line:

_____ \$40 Annual Dues _____ \$10 Full Time Student at _____
_____ Support Paying Retired _____ Retired - Mail Only _____ \$50 After April 1st, 2020

Would you like a Certificate of Membership sent to you? YES NO (circle one)

DUES ARE PAYABLE BY JANUARY 1ST FOR THE UPCOMING YEAR.

OPTIONAL _____ I am enclosing an additional \$40.00 for a link to my company's web site on **DSTA's home page**. See banner at bottom of web page www.TheDSTA.com.

Web site url: _____

PLEASE PRINT CLEARLY OR TYPE

Date: _____

Name _____ Title: _____

Telephone: work: (_____) _____ - _____ Ext. _____ Cell: (_____) _____ - _____

Company Name: _____

Company Street Address: _____

City: _____ State: _____ Zip/Postal Code: _____

Email address: _____

Company Web site: _____

Member sponsored/recommended by (if any): _____

Sponsor member's company: _____

PAYMENT METHOD

Total amount paid: _____

Check # _____ Payable only to **Duluth-Superior Transportation Association (or DSTA)**

CREDIT CARD PAYMENT: ___ VISA ___ MASTERCARD ___ DISCOVER ___ AMERICAN EXPRESS

NAME AS IT APPEARS ON CARD: _____

CARD NUMBER: _____ - _____ - _____ - _____ EXP. DATE: ___ / ___ (MO/YR)

3-DIGIT CODE ON BACK OF CARD: _____ BILLING ZIP CODE _____

SIGNATURE: _____

My application qualifies me for membership under the Constitution and By-Laws of the DSTA.

Signature of Applicant _____

*Please send signed application and **check made payable only to DSTA** to:
Dawn Evans, Dave Evans Transports, 19 East 3rd Street, Superior, WI 54880*

Thank you and welcome to DSTA!