

# DSTA HEADLIGHT

Duluth-Superior Transportation Association News

February 2021

## President's Note

As we roll forward into the new year, 2021, I hope everyone shares my sense of optimism. If you don't have it yet, let me try to share some with you.

I'll start by saying I never want to go through another year like 2020. Bar is low in my opinion. Regardless of your political leanings, there is at least some relief in having the election over. I don't hear anyone complaining much about the weather. No polar vortex yet (there, I did it...). Health and safety is still on the top of everyone's minds but there is a light at the end of the tunnel. So, I celebrated by buying a bike! A fat bike as the kids say these days. It was actually my reward to myself for starting a new job. Some of you will be hearing from me (or have already) from behind a new desk. New challenges ahead and near endless opportunity. I feel like a new me.

I started work right about the same time my daughter went back to school. Our hamster is probably happy these days too after a few months of us two interrupting his nocturnal slumber. Back to work, back to school, and back to sleep. Everyone over here got what they wanted for New Years. A big thanks to everyone again who supported me during my time away. Also, my apologies for my negligence with the Board and difficulty keeping up with our Association.

Now that I've got my new routine back in order you'll be getting better attention. Hope I was able to give you a little pick me up or a slight upward pull at the corners of the mouth. I'm beaming optimism out of myself like a Care Bear, shooting it up into the cosmos. If you want some just close your eyes, take a deep breath, reach your hand up, and grab it.

Happy New Year.

Joe Schiff DSTA President

## UPCOMING EVENTS

**The board is currently working on additional virtual events.**

**Stay tuned!**

*Thank you from your DSTA Board of Directors and Officers for your continued support.*

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- January Meeting Info

**BGS**

**BARNA,  
GUZY &  
STEFFEN**  
Attorneys at Law

**ENCORE PRESENTATION**

**COVID-19 AND ITS  
CONTINUING IMPACT ON YOUR  
TRANSPORTATION BUSINESS**

**PRESENTED BY:**

Minneapolis law firm of Barna, Guzy & Steffen, Ltd.



**Carole Clark Isakson**  
Attorney & DSTA board member



**Joan Quade**  
Employment law attorney

Letter from the Editor:

It's hard to believe we have already been dealing with COVID for a year now and how different the world has become. We hope you all got a chance to participate in the virtual meeting presented by Barna, Guzy & Steffen related to COVID and how that has impacted our organizations. They provided a thoughtful, in depth summary with many consideration points as we navigate COVID challenges.

Didn't get to participate? No worries! Please see the link provided in this issue of the headlight. The board will continue to work on virtual events to provide value while we cannot currently be together.

Stay safe everyone!

**Chelsea Loining, DSTA Editor**

**PRESENTATION LINK:**

<https://www.youtube.com/watch?>



# Application to Duluth-Superior Transportation Association - Year 2020 Membership

Please accept my \_\_\_\_\_ application for membership or \_\_\_\_\_ renewal or membership in the Duluth-Superior Transportation Association.

Please mark the appropriate line:

\_\_\_\_\_ \$40 Annual Dues      \_\_\_\_\_ \$10 Full Time Student at \_\_\_\_\_  
\_\_\_\_\_ Support Paying Retired      \_\_\_\_\_ Retired - Mail Only      \_\_\_\_\_ \$50 After April 1<sup>st</sup>, 2020

Would you like a Certificate of Membership sent to you? YES NO (circle one)

**DUES ARE PAYABLE BY JANUARY 1ST FOR THE UPCOMING YEAR.**

**OPTIONAL** \_\_\_\_\_ I am enclosing an additional \$40.00 for a link to my company's web site on **DSTA's home page**. See banner at bottom of web page [www.TheDSTA.com](http://www.TheDSTA.com).

Web site url: \_\_\_\_\_

**PLEASE PRINT CLEARLY OR TYPE**

Date: \_\_\_\_\_

Name \_\_\_\_\_ Title: \_\_\_\_\_

Telephone: work: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Ext. \_\_\_\_\_ Cell: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Email address: \_\_\_\_\_

Company Web site: \_\_\_\_\_

Member sponsored/recommended by (if any): \_\_\_\_\_

Sponsor member's company: \_\_\_\_\_

**PAYMENT METHOD**

Total amount paid: \_\_\_\_\_

Check # \_\_\_\_\_ Payable only to **Duluth-Superior Transportation Association (or DSTA)**

**CREDIT CARD PAYMENT:** \_\_\_ VISA \_\_\_ MASTERCARD \_\_\_ DISCOVER \_\_\_ AMERICAN EXPRESS

NAME AS IT APPEARS ON CARD: \_\_\_\_\_

CARD NUMBER: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ EXP. DATE: \_\_\_ / \_\_\_ (MO/YR)

3-DIGIT CODE ON BACK OF CARD: \_\_\_\_\_ BILLING ZIP CODE \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

My application qualifies me for membership under the Constitution and By-Laws of the DSTA.

Signature of Applicant \_\_\_\_\_

*Please send signed application and **check made payable only to DSTA** to:  
Dawn Evans, Dave Evans Transports, 19 East 3<sup>rd</sup> Street, Superior, WI 54880*

Thank you and welcome to DSTA!