

# DSTA HEADLIGHT

Duluth-Superior Transportation Association News

November 2021

## President's Note

This is the last Headlight for 2021 to wrap up the year. Thank you all for hanging on through the last 2 years with us. We will be putting on one more event on December 8<sup>th</sup> to vote in new board members and celebrate the holiday season.

There are so many things to be thankful for. One is for the opportunity to be a part of something bigger than ourselves. If you are interested in joining the DSTA board, please let me know and plan on attending the last DSTA event.

The DSTA (along with the businesses and individuals who support it) has done great things. The DSTA Scholarship fund has grown to \$22,900 and has already awarded \$3,000 in scholarships. The DSTA Fill-A-Truck/Feed-A-Family has helped to provide almost 140,000 meals since its inception in 2014. We are looking for someone to lead the food drive going forward. Jay Baker has done a great job running this operation from its start in 2014 to 2019. He has committed to other opportunities in life and would help the next leader get started. This is a great opportunity to give back to the community alongside our awesome members. Please let me know if you are interested in this opportunity.

Together we can do so much more!

**Gina Schneider, DSTA Past President**

## UPCOMING EVENTS

**December 8th:  
DSTA Election Night/Holiday  
Party**

*Thank you from your DSTA  
Board of Directors and Officers  
for your continued support.*

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## OCTOBER MEETING RECAP

Passion for PEOPLE and RAILROADS were on full display at the Duluth Railroad Museum for the October installation of the Duluth Superior Transportation Association's (DSTA) monthly meeting. After almost 22 months of no in person DSTA meetings, two staples in Twin Ports transportation, Ken Buehler and Dr. Richard Stewart, sparred over their mindsets regarding the proposed Northern Lights Express (NLX) passenger rail project between Minneapolis, MN and the Twin Ports of Superior, WI and Duluth, MN.

Buehler, director of the North Shore Scenic Railroad and Technical Advisory Chair for the NLX, has consistently pinned for the NLX's broad economic and tourism boosting possibilities for the northland which he highlighted in his well-constructed presentation. A presentation he recently showcased for Minnesota legislators to secure federal funds that would cover 80% of the projected 500-million-dollar initial price tag. Finely sprinkled throughout Mr. Buehler's presentation were spotlights directed at community and politics, the latter of which he stated were inevitable in any project of this scale. Mr. Buehler envisions the NLX terminal in downtown Duluth no matter the cost.

Dr. Stewart, University of Wisconsin-Superior Professor and Director of the Transportation and Logistics Research Center is a supporter of passenger rail success when all facts are considered and digested to a final product that makes sense for the Northland. Dr. Stewart stated a fact that the NLX from MPLS to Duluth, if Duluth were the northern terminus, would take longer than an automobile to complete, this not including travel to and from boarding/disembarking. Further, Stewart highlighted that almost 1/3 of the time for the entire trip from MPLS to Duluth would occur traversing congested rail operations between the Superior, WI station and Duluth's terminus.

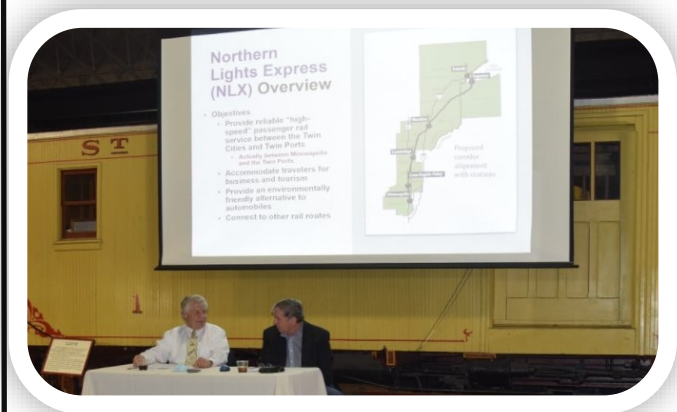
Whether you support or oppose the NLX project, witnessing both passionate sides of the story on full display was a joy. We thank Ken Buehler and the fantastic Duluth Railroad Museum for hosting the event as well as Dr. Richard Stewart's participation.

Hope to see you all soon.

Ian Schoenike, Jeff Foster Trucking



*UW-S Assoc. Professor and DSTA board member Daniel Rust with current recipient of the DSTA scholarship, Kayleigh Seagraves.*



*Dr. Richard Stewart and Ken Buehler presenting on NLX.*

**Join Us!**

**DSTA ELECTION NIGHT AND HOLIDAY PARTY**

Vintage Italian Pizza (VIP)

1201 Tower Ave, Superior, WI 54880

December 8th, 2021

***Ugly Sweater Theme!***

**5:30PM:** Social

**6:00PM:** Dinner (Salad, Pasta, Pizza)

**6:30PM:** Election

**7:00PM:** Dessert/Prizes

**COST**

**FREE for Registered Members**

**\$10 for Non-Members**

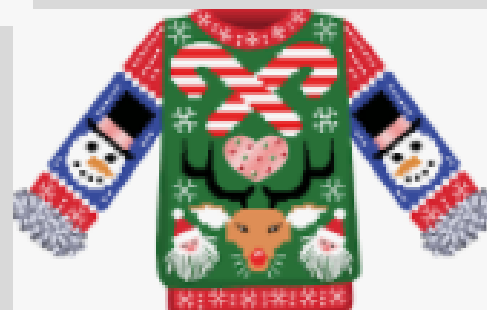
**RSVP**

**Dawn Evans,  
dawn@detransports.com**

**DRINK TICKET!**

**50/50 RAFFLE!**

**Prize tickets - MEMBERS ONLY**



## LETTER FROM THE EDITOR

*Hello all,*

*This marks my last headlight as Editor. The DSTA has been a great organization to be part of and I've learned so many things along the way. I've looked back on some fun memories over the years and added a few photos below.*

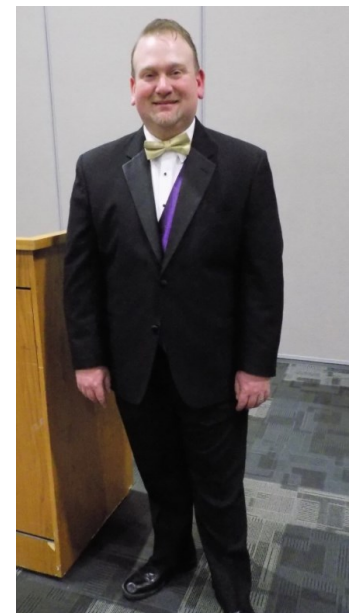
*It's not too late to express interest in an open board position and I encourage anyone with interest (or questions!) to reach out to Gina Schneider. The time commitment is minimal and you have an opportunity to affect change at the board level.*

*We've appreciated everyone's understanding as we have gradually moved back towards normalcy and hope to see you all at the Holiday event in December!*

*Stay safe,*

*Chelsea Loining, Halvor Lines (Editor)*

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# DULUTH-SUPERIOR TRANSPORTATION ASSOCIATION

## Wednesday, December 8, 2021

### DSTA Election Night/Holiday Party

5:30PM: Social

6:00PM: Dinner (Salad, Pasta, Pizza)

6:30PM: Election

7:00PM: Dessert/Prizes

REGISTRATION FOR: (contact name) \_\_\_\_\_ Business Phone: \_\_\_\_\_

Company \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

E-mail Address \_\_\_\_\_

#### ATTENDING:

_____	_____
_____	_____
_____	_____
_____	_____

Cost: \$10 per person (non-members)

**FREE for members!**

AMOUNT PAID: \_\_\_\_\_

PAYMENT METHOD: Check # \_\_\_\_\_ Payable only to: Duluth-Superior Transportation Association (or DSTA)

CREDIT CARD PAYMENT: \_\_\_\_\_ VISA \_\_\_\_\_ MASTERCARD \_\_\_\_\_ DISCOVER \_\_\_\_\_ AMERICAN EXPRESS

NAME AS IT APPEARS ON CARD: \_\_\_\_\_ BILLING ZIP CODE: \_\_\_\_\_

CARD NUMBER: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ EXPIRATION DATE: \_\_\_\_/\_\_\_\_ (MO/YR)

3-DIGIT CODE ON BACK OF CARD: \_\_\_\_\_ SIGNATURE: \_\_\_\_\_

**Please e-mail your reservations by Tuesday, November 30th  
to Dawn Evans at: [dawn@detransports.com](mailto:dawn@detransports.com), using this reservation form.**

**Mailed reservation forms must be mailed by Monday, November 29th to:**

**Dave Evans Transport: 19 E 3rd St, Superior, WI 54880**

# Application to Duluth-Superior Transportation Association - Year 2022 Membership

Please accept my \_\_\_\_\_ application for membership or \_\_\_\_\_ renewal or membership in the Duluth-Superior Transportation Association.

Please mark the appropriate line:

\_\_\_\_\_ \$40 Annual Dues      \_\_\_\_\_ \$10 Full Time Student at \_\_\_\_\_  
\_\_\_\_\_ Support Paying Retired      \_\_\_\_\_ Retired - Mail Only      \_\_\_\_\_ \$50 After April 1<sup>st</sup>, 2022

Would you like a Certificate of Membership sent to you? YES NO (circle one)

**DUES ARE PAYABLE BY JANUARY 1ST FOR THE UPCOMING YEAR.**

**OPTIONAL** \_\_\_\_\_ I am enclosing an additional \$40.00 for a link to my company's web site on **DSTA's home page**. See banner at bottom of web page [www.TheDSTA.com](http://www.TheDSTA.com).

Web site url: \_\_\_\_\_

**PLEASE PRINT CLEARLY OR TYPE**

Date: \_\_\_\_\_

Name \_\_\_\_\_ Title: \_\_\_\_\_

Telephone: work: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Ext. \_\_\_\_\_ Cell: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Email address: \_\_\_\_\_

Company Web site: \_\_\_\_\_

Member sponsored/recommended by (if any): \_\_\_\_\_

Sponsor member's company: \_\_\_\_\_

**PAYMENT METHOD**

Total amount paid: \_\_\_\_\_

Check # \_\_\_\_\_ Payable only to **Duluth-Superior Transportation Association (or DSTA)**

**CREDIT CARD PAYMENT:** \_\_\_\_\_ VISA \_\_\_\_\_ MASTERCARD \_\_\_\_\_ DISCOVER \_\_\_\_\_ AMERICAN EXPRESS

NAME AS IT APPEARS ON CARD: \_\_\_\_\_

CARD NUMBER: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ EXP. DATE: \_\_\_\_\_ / \_\_\_\_\_ (MO/YR)

3-DIGIT CODE ON BACK OF CARD: \_\_\_\_\_ BILLING ZIP CODE \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

My application qualifies me for membership under the Constitution and By-Laws of the DSTA.

Signature of Applicant \_\_\_\_\_

*Please send signed application and check made payable only to DSTA to:  
Dawn Evans, Dave Evans Transports, 19 East 3<sup>rd</sup> Street, Superior, WI 54880*

Thank you and welcome to DSTA!