

DSTA HEADLIGHT

Duluth-Superior Transportation Association News

February 2024

Warm greetings, and Happy 2024! Thank you for being part of the DSTA as we venture into another year together.

It is a blessing and an honor to be president this year and am excited to lead this great association! Hopefully most of our DSTA members already know me for my role in organizing the Food Drive, but for those that don't know me yet, I've been a member of the DSTA for 6 years and served on the board for the past 4 years. I look forward to getting to know you all better. We have had some great leadership over the years, so I am thankful that I have the support of past presidents and am also very thankful to have an experienced and active board of directors.

I must thank our outgoing board members and congratulate our new members. Outgoing board members Joe Neubauer (1st VP), Ian Schoenike (Secretary) and Debbie Landry (Advisor) have rotated off the DSTA Board this year – thank you all for your service! Please also join me in congratulating our three new board members, Mason Vinje, Chris Anderson, and Michelle Watkins! I look forward to this new dynamic and what lies ahead for 2024.

We already have some exciting plans in the works for 2024. I had previously sent out a “save the date” for March 13th for our opening DSTA event, which is now booked for Blacklist Brewing in Duluth for all DSTA members to attend. Details are below and I hope all our members can make it to Blacklist on March 13th. This is a great opportunity to get to network with our members and welcome those that are new to the DSTA.

Next on the horizon is something even more exciting! On April 17th the DSTA is introducing the Twin Ports Intermodal Conference (TPIC). This is the DSTA's Introductory Series that will focus on infrastructure readiness. The TCIP supports a competitive, reliable, and secure intermodal system in the Twin Ports. The first session on April 17th is only 1.5 hours but features three great presentations relevant to all modes of transportation. Mark your calendars for this new event and see the link below for more details and to get registered.

At our annual Holiday meeting in December, Scott and I mentioned that we would continue to focus on meaningful events such as the annual holiday party, the Food Drive, and the Golf Outing as the DSTA's three big events. Additionally, we always enjoy hearing from our membership about how we can make things better. If you know of a speaker that would like to make a presentation, have a connection for a tour, or any other meeting ideas, don't hesitate to reach out.

I look forward to seeing you at the next event!

Richie Rochel, DSTA President

UPCOMING EVENTS

March 13: Blacklist Brewery

**April 17: Twin Ports
Intermodal Conference**

**June 6-8: Fill A Truck, Food
Drive**

June 19: Annual Golf Outing

**August 21: Sadie Ann -
potential**

**December 6: Annual Election/
Holiday Party**

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2024 Board Members

President - Richie Rochel, Halvor Lines

1st VP - Mike Heckman, North American Trailer

2nd VP - Tom Killian, Boyer Trucks

Treasurer - Dawn Evans, Dave Evans Transports

Secretary - Michelle Watkins, Dave Evans Transports

23-24 Member - Steve Waller, Nuss Truck & Equipment

23-24 Member - Mike Cooper, Mid State Truck Service

24-25 Member - Chris Anderson, Blaine Brothers

24-25 Member - Mason Vinje, Halvor Lines

Past President/Advisor - Scott Franzen, TAB Bank

Editor - Gina Schneider, LCA

DSTA SCHOLARSHIP FUND UPDATE

It has been a few years since we started the DSTA Scholarship Fund so it's time for an update. The DSTA started fundraising for the fund in 2017 and worked on establishing the endowment fund. The first scholarship was awarded in 2018. By January 2020, the endowment fund had grown to **\$20,000.** By now (October 2023) the fund has grown to **\$26,429.** \$24,000 is permanently endowed and earning interest and \$2,429 is available for scholarships.

SCHOLARSHIP WINNERS!

2018 – Mark Shold \$500

2019 - Kaden Matteen \$1,000

2020 – Sarah Montrose \$1,000

2021 – Kayleigh Seagraves \$500

2022 - Dylan Wichtendahl \$700

2023 - Chelsea Verhel \$700

This has been achieved only through the support of so many members and businesses in the DSTA. Thank you!

DSTA Annual Election and Holiday Party - Recap

On December 1, 2023 approximately 65 people gathered for the annual election and holiday party at Black Bear Casino in Carlton, MN. The outfits were fantastic, the food was great and the people were marvelous. The new board for 2024 was elected (see above). 2023 was a good year. We will make 2024 great!



BLACKLIST BREWING CO.

Social at Blacklist Brewery

Wednesday March 13th
5:30pm-7:30pm in the private event
room.

206 E Superior St, Duluth, MN 55718

Pizza Lucé will be served.

DSTA Members Only



Infrastructure Readiness

Twin Ports Intermodal Conference

April 17, 2024 - Infrastructure Readiness

University of Wisconsin - Superior
Yellowjacket Union - Great Room
1605 Catlin Avenue, Superior, WI



SUPPORTING A COMPETITIVE, RELIABLE & SECURE INTERMODAL SYSTEM

4:30 - Welcome / Introduction

4:35 - **Roads Readiness** - Minnesota DOT

4:55 - **Workforce Readiness** - UWS T&L Research Center

5:15 - **Port Readiness** - Keynote - Duluth Cargo Connect

5:45 - Q & A

6 PM - Networking / hors d'oeuvres - sponsored by Nuss Truck

CONFERENCE REGISTRATION: Scan QR Code above or go to TwinPortsIntermodal.org

TPIC is a collaboration of the Duluth Superior Transportation Association
and UWS Transportation & Logistics Research Center



Application to Duluth-Superior Transportation Association - Year 2024 Membership

Please accept my _____ application for membership or _____ renewal or membership in the Duluth-Superior Transportation Association.

Please mark the appropriate line:

_____ \$40 Annual Dues _____ \$10 Full Time Student at _____
_____ Support Paying Retired _____ Retired - Mail Only

Would you like a Certificate of Membership sent to you? YES NO (circle one)

DUES ARE PAYABLE BY JANUARY 31ST, 2024 FOR THE UPCOMING YEAR.

OPTIONAL _____ I am enclosing an additional \$40.00 for a link to my company's web site on **DSTA's home page**. See banner at bottom of web page www.TheDSTA.com.

Web site url: _____

PLEASE PRINT CLEARLY OR TYPE

Date: _____

Name _____ Title: _____

Telephone: work: (_____) _____ - _____ Ext. _____ Cell: (_____) _____ - _____

Company Name: _____

Company Street Address: _____

City: _____ State: _____ Zip/Postal Code: _____

Email address: _____

Company Web site: _____

Member sponsored/recommended by (if any): _____

Sponsor member's company: _____

PAYMENT METHOD

Total amount paid: _____

Check # _____ Payable only to Duluth-Superior Transportation Association (or DSTA)

CREDIT CARD PAYMENT: _____ VISA _____ MASTERCARD _____ DISCOVER _____ AMERICAN EXPRESS

NAME AS IT APPEARS ON CARD: _____

CARD NUMBER: _____ - _____ - _____ - _____ EXP. DATE: _____ / _____ (MO/YR)

3-DIGIT CODE ON BACK OF CARD: _____ BILLING ZIP CODE _____

SIGNATURE: _____

My application qualifies me for membership under the Constitution and By-Laws of the DSTA.

Signature of Applicant _____

*Please send signed application and **check made payable only to DSTA to:**
Dawn Evans, Dave Evans Transports, 19 East 3rd Street, Superior, WI 54880*

Thank you and welcome to DSTA!